

NJ Department of Health and Senior Services Commissioner Heather Howard Visits Senior Care of Delran

Delran, NJ -- September 19, 2008 -- The Honorable Heather Howard, Commissioner of New Jersey's Department of Health and Senior Services, along with Deputy Commissioner Matthew D'Oria and Assistant Commissioner Patricia Polansky, today visited Senior Care of Delran where they toured the facility and discussed important issues within the adult medical day care industry. The visit provided Commissioner Howard with the opportunity to get various perspectives on adult day health services by speaking directly with both employees and attendees of the facility.

The visit was facilitated by Senior Care Centers of America along with the New Jersey Adult Day Services Association (NJADSA), the State's largest organization representing providers who participate in the State's adult day health services program for the elderly. Adult day health services is an increasingly crucial part of New Jersey's effort to reduce health care costs by keeping seniors and disabled adults in their homes for as long as possible, while saving significant resources for New Jersey by delaying --and often preventing--the need for seniors to prematurely be placed in an institutional setting for long term care.

Many members of NJADSA, including Senior Care of Delran, participate in the Adult Day Demonstration Program for Alzheimer's Disease and Related Disorders. This program positively impacts hundreds of individuals and their families throughout the State. Senior Care, NJADSA, and the Alzheimer's Association support a significant increase in funding to both increase the number of individuals and families who can access this program while at the same time adequately reimburse providers for their services.

"We appreciate the Department of Health and Senior Services' ongoing efforts to strengthen adult day health services and its support for the Alzheimer's Demonstration grant program," said Jim Donnelly, President and Chief Executive Officer of Senior Care Centers of America.

"At Senior Care of Delran, 82% of the total enrolled clients have some form of cognitive impairment," stated Donnelly. "Of this amount, 23% are in the early stages of dementia, 37% are in the middle stages of dementia, and 40% are in the late stages of dementia."

Senior Care of Delran provides a daytime program of comprehensive care to individuals in a safe, warm, and home-like setting Monday through Saturday. Designed to be an alternative to home health services, nursing homes or assisted living facilities, Senior Care offers a daytime program of recreational activities, social services, meals, and nursing care in a safe, caring environment. Senior Care of Delran has contracts with healthcare providers and specialists to provide on-site health services such as physical, occupational and speech therapy services, similar to Senior Care's other centers in its network.

Since its founding in 1988, Senior Care has developed a growing network of adult day health centers with over 20 centers located in four states (New Jersey, Pennsylvania, Connecticut and Mississippi). It is currently the second largest provider of adult day health services in the country based on the number of centers owned and operated. Senior Care is also the largest provider of adult day health services in New Jersey. Its mission is to meet the special needs of elderly, frail and disabled adults in the communities it serves, as well as to provide relief and respite for the caregiver.

For more information about Senior Care Centers of America and Senior Care of Delran, visit www.seniorcarectrs.com or call 877-435-3372.

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