



SENIOR CARE[®]
CENTERS OF AMERICA

Senior Care Centers of America Completes Acquisition of Beelong Adult Day Centers

TREVOSE, PA – May 11, 2011 – Senior Care Centers of America, the second largest operator of adult day health centers in the United States, announced today the acquisition of Beelong Adult Day Services from BHP Services, Inc. Beelong Adult Day Services consists of three adult day health centers located in Bucks and Montgomery Counties of Pennsylvania.

Consistent with its branding process, the name of the newly acquired centers have been changed to **Senior Care of Bristol**, **Senior Care of Huntingdon Valley** and **Senior Care of Warrington**. With this acquisition, Senior Care is the largest operator of adult day health centers in Pennsylvania, with a total of 11 centers in 5 counties.

“Beelong Adult Day Services and its staff have an excellent reputation for providing high quality care and services to adults in need,” said Jim Donnelly, President and CEO for Senior Care. “We are committed to ensuring a smooth transition so all clients will continue to receive the highest level of care they have come to expect and deserve.”

“BHP Services has the highest confidence in Senior Care Centers of America. They are a reputable corporation and bring to the table the competence and expertise as well as a priority of delivery quality services to all individuals who call on them for their assistance. Congratulations Senior Care.” said Mike Jacobs, President for BHP Services.

Designed to be a cost effective alternative to home health services, nursing homes and assisted living facilities, Senior Care’s state-of-the-art centers offer a daytime program of nursing care, social services, nutritious meals and therapeutic activities for elderly and disabled adults.

About Senior Care Centers of America

Senior Care is the premier provider of adult day health services in the United States with a total of 27 centers in New Jersey, Pennsylvania, Connecticut and Mississippi. The Company is the leading independent provider in its core markets. Each of its adult day health centers enables frail, elderly or disabled adults to live at home and remain independent in their communities while receiving health care and supervision during the day, as well as providing relief and respite for caregivers. For more information visit www.seniorcarectrs.com or call 1-215-642-6600.